McGill Centre for Educational Leadership (CEL)
"learning to lead, leading to learn"

Distinguished Educators Seminar Series, 2008-2009

Social Networking and Web 2.0: A user's guide for educators

Presented by

Dr. Michael Hoechsmann

February 25, 2009 | Faculty of Education, Room 129 | Time: 9:30-3:30

Laptops are welcome!

Designed for all

Social networking and Web 2.0 platforms are communication vehicles, entertainment sites and knowledge production tools for our students. They use social networking and Web 2.0 platforms to communicate, for entertainment, and to produce schoolwork, art and agitprop.

Like previous new technologies - such as writing and television – misunderstandings and apprehensions exist on the part of older generations for whom these technologies represent change.

Distinguish between healthy and harmful online behaviour on platforms such as MSN, *Facebook* and YouTube. Learn five ways to easily and meaningfully use Web 2.0 platforms in teaching (including blogs, v-logs, photo-text, wikis and MySpace pages).	This seminar will • debunk myths • explore how and why these platforms are used by youth, • show how to use some of these tools as pedagogical resources

Dr. Michael Hoechsmann, Associate Professor in Education at McGill, is co-author of *Reading Youth Writing: "New" Literacies, Cultural Studies and Education* (Peter Lang, 2008). His research interests are in the areas of media, new media, literacy, new literacies, youth, cultural studies and education. He was also the Director of Education of Young People's Press, a non-profit news service for youth 14-24 www.ypp.net.

REGISTRATION FORM

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Social Networking and Web.2.0: An user's guide for educators

(All Grades)

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3700 McTavish (corner Dr Penfield)

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